**Implementation Plan for Subsidizing Domestic Grassroots Sports Event Broadcasting and Marketing Promotion Briefing and Enhancement Course Schedule**

1. **Date: March 28, 2025 (Friday)**
2. **Time: 1:30 PM**
3. **Location: Third Floor Auditorium, Sports Administration**
4. **Event Schedule:**

|  |  |  |  |
| --- | --- | --- | --- |
| Time | Activity Content | Lecturer | Theme |
| 13：30-13：50 | Registration |  |  |
| 13：50-13：55 | Opening by Host |  |  |
| 13：55-14：00 | Speech by Officials |  | Vision and Goals |
| 14：00-14：05 | Group Photo and Opening Video |  |  |
| 14：05-14：15 | Briefing | Associate Professor Chiang Yi-hsuan, National Taiwan Sport University | Introduction to relevant subsidy programs and team support directions |
| 14：15-15：00 | Sports Organizations | Sharing of experience in event broadcasting and marketing |
| 15：00-15：10 | Mid-way Break |  |  |
| 15：10-15：30 | Enhancement Course | Associate Professor Chiang Yi-hsuan, National Taiwan Sport University | Explanation and demonstration of empowerment course process |
| 15：30-16：45 | Institute for Information Industry Associate Planner Yen Cheng-chun | Live-streaming software for real-time sports event highlights & social media videos |
| Funplus ESPORT  Director Ma Kang-che | Using mobile devices for multi-angle shots and create rich highlights |
| 16：45-17：00 | Lucky Draw |  |  |
| 17：00- | Networking |  | On-site networking and feedback collection |